

# **CORPORATE SOCIAL RESPONSIBILITY POLICY**

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## **TRILOGIC DIGITAL MEDIA LIMITED**



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**I. ABOUT US:**

TDML provides Specialized Broadcast Management Solutions to the broadcasters by offering an integrated end to end Solution to its clients

**II. OUR VISION:**

TDML is of the view that CSR initiatives, strives to create value in the society and in the community in which it operates, through its services, conduct & initiatives, so as to promote sustained growth for the society and community. , Also, In terms of Section 135 of the Companies Act, 2013 (Act), the scope of social responsibilities is widened and accordingly, TDML shall undertake Corporate Social Responsibility (CSR) programs as per the permitted grounds of the Act, and continue to enhance value creation in the society in fulfilment of our role as a Socially Responsible Corporate

**III. OUR MISSION:**

The Company aims to become one of India's top 5 largest broadcasting networks; and grow its Broadcast Management business to cater to independent broadcasters and regional players Pan India

**IV. OUR VALUES:**

TDML shall undertake CSR activities and accomplish the same with excellence, focusing on the activities listed below (as prescribed in the Act):

1. **Eradicating hunger**, poverty and malnutrition, **promoting preventive health care** and **sanitation** and making available safe drinking water.
2. **Promoting education**, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
3. **Promoting gender equality, empowering women**, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
4. **Ensuring environmental sustainability**, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;
5. **Protection of national heritage, art and culture** including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts:

6. **Training to promote rural sports**, nationally recognised sports, Paralympic sports and Olympic sports;
7. **Contribution to the Prime Minister's National Relief Fund** or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Caste, the Scheduled Tribes, other backward classes, minorities and women;
8. **Rural development** projects.

The aforesaid activities shall form part of this CSR Policy. The specific modality of execution of CSR Project/Program and its Implementation Schedule is being developed by the Committee for recommending to the Board of Directors.

**V. ROAD MAP TO CSR:**

**i. COMPOSITION OF CSR COMMITTEE:**

The CSR Committee will consist of the following Directors:

- a. **Ms. Aparna Shah**
- b. **Ms. Shivaani Jaisingh**
- c. **Mr. Shivanshu Pandey**

**ii. RESPONSIBILITY OF THE CSR COMMITTEE:**

The CSR Committee would:

- a. Formulate and recommend a CSR policy to the board.
- b. Recommend activities and the amount of expenditure to be incurred.
- c. Monitor the CSR policy from time to time.

**iii. UNDERTAKING CSR ACTIVITIES:**

TDML shall undertake its CSR activities approved by the aforesaid CSR Committee by:

- Directly on its own or
- Through its own non-profit foundation set-up or
- Through any organization /s that has a record of at least 03 years contributions in related activities and as approved by the CSR Committee. If any surplus arising out of the CSR activities will be reinvested into CSR initiatives and shall not form part of the business profit of the company.

iv. **GOVERNANCE:**

The CSR Team or any other CSR program implementing agency, as the case may be, will support the CSR Committee in identifying the areas of CSR activities and implementation of the same, as per the defined guidelines in the Companies Act 2013.

v. **REPORTING FRAMEWORK**

The CSR Team or other CSR program implementing agency will report the progress of CSR work to the CSR Committee on Annual basis or as per the requirement of the Committee. The CSR Committee will take a review of CSR initiatives on Annual basis and forward the same to board.

vi. **FUNDING, SELECTION AND MONITORING PROCESS:**

As per the recommendation of the CSR Committee, the Board will earmark an annual CSR Budget (as prescribed by the Act) to implement the CSR initiatives.

Any unspent/unutilized CSR allocation of a particular year, will be carried forward to the following year, that is, the CSR Budget will be non-lapsable in nature.

The CSR Team may receive /seek proposals from eligible NGOs during the Calendar Year. Thereafter, shortlist the relevant proposals on the basis of set criteria and areas of interest of TDML. Such shortlisted proposals will be submitted to the CSR Committee for an approval.

Further, as per the requirement- an MOU will be signed with NGO/s to implement the CSR programs in the selected areas.

Monitoring of all the CSR programs will be done by the CSR Team to ensure an effective and efficient utilization of deployed resources and to achieve the set targets within a stipulated time frame. The CSR Team or an external implementing agency will submit the progress report to the CSR Committee for its information, necessary action and an advice.

The CSR Committee will take review of CSR programs on quarterly basis and the Board will take overall review of CSR programs on timely basis..

Annual report of CSR programs will be prepared by the CSR Team/Implementing Agency and the same will be incorporated in the Board's Report (as per the format specified in the act) to communicate it to the concern stakeholders or authorities.

**VI. EFFECTIVE DATE:**

The Policy is effective from: **10<sup>th</sup> August 2015.**

**VII. CONTACT:**

**Ms. Kajal Mehta  
Company Secretary  
Trilogic Digital Media Limited**

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